

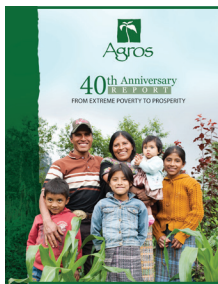


*Land . Hope . Life*

## Dear Agros Family,

As we embark on this new year, I am filled with gratitude for your generous support and the incredible journey we've shared. 2024 was particularly momentous, marking our 40th anniversary and the launch of the Seeds of Promise, Harvests of Hope campaign. This milestone has set the stage for our ambitious vision **to transform the lives of 50,000 individuals by our 50th anniversary in 2034.**

Our **Special Anniversary Report** highlights the remarkable achievements of the past four decades and outlines the strategic initiatives of our Five-Year-Impact Plan. I encourage you to explore it to witness the profound impact of your generosity. Within the report, you'll find an inspiring story of a farmer overcoming adversity, achieving economic stability, and building brighter futures for her children. This narrative is a testament to the power of your compassion and the transformative potential of the Agros model. Please check out our digital version of the report via the QR code, giving you access anytime.



*The report highlights our remarkable achievements over the past four decades and introduces new insights, including a detailed analysis of our Social Return on Investment (SROI). This analysis reveals how every dollar invested in Agros generates substantial social value, underscoring the profound impact of your generosity and support.*



Over the years, we have ensured that the hard work of the Central American families we serve pays off. By enhancing their agribusiness skills and building strong market linkages, we've made it possible for families to sell their crops profitably and achieve life-changing milestones. This holistic approach has yielded remarkable results. Families who once struggled to meet their most basic needs are now sending their children to university—a dream that seemed unimaginable just a few years ago.

## ■ BUT OUR WORK DOESN'T STOP THERE

Beyond agribusiness, we promote non-farming activities, mainly through women's entrepreneurship opportunities, which have proven highly effective in strengthening family resourcefulness for generations to come.

The Agros model continues to be refined as we learn by doing, but one thing remains clear: **it works!** When you give to Agros, you can trust that your hard-earned money is making a tangible, lasting difference. Our bold goal to transform the lives of 50,000 individuals by 2034 is not just about numeric growth—it reflects our commitment to create deeper and more lasting impacts for every family we serve.

 Agros International,  
4719 16th Ave NE, Seattle, WA 98105

 206.528.1066

[www.agros.org](http://www.agros.org)

Seeds of Promise,  
Harvests of Hope   
Accelerating transformation for 50,000 people



*Land . Hope . Life*

## ■ A YEAR OF PROMISE

2025 will be a remarkable year for Agros, filled with great hopes and challenges. We are excited to announce three main priorities for the year ahead:

### 1. Agros returns to Honduras

*Buy This Land...in Honduras!*

*After a decade, we are thrilled to announce that we are buying land again—and we are returning to Honduras!*

The last time we purchased land was over ten years ago, during which we launched two new villages and expanded existing ones, enabling more families than ever to fulfill the dream of land ownership.

Now, it's time to do it again. We are in the final steps of purchasing an incredible property with ideal environmental conditions and location for agribusiness success. This property comes with secured market partnerships that will benefit an area that has never been part of any nonprofit work. Families in the region are excited, expectant, and eager to join Agros.

In addition to launching a new village, we will extend our reach to benefit six to eight nearby villages, amplifying the impact and effectiveness of our mission.

## HONDURAS

AGROS GRADUATED THE LAST THREE VILLAGES IN HONDURAS IN 2018, MARKING A SIGNIFICANT MILESTONE IN OUR JOURNEY. NOW, WE ARE RETURNING WITH A RENEWED FOCUS. THIS NEW PROPERTY AND THE SURROUNDING COMMUNITIES REPRESENT AN OPPORTUNITY TO BRING TRANSFORMATIVE CHANGE, NOT JUST FOR ONE VILLAGE BUT FOR AN ENTIRE REGION.

### 2. A Brighter Future for the Ixil Youth

Agros is addressing the challenges of poverty and immigration in the Ixil Region of Guatemala by launching the **Agro-Emprende** initiative in partnership with **Nicolas Christian School**. This program aims to provide youth with opportunities to thrive in their homeland through two main components: developing entrepreneurship content in the school curriculum and hosting a “Koala Tank” business plan competition (think kinder & gentler Shark Tank!) to support budding entrepreneurs.

Additionally, Agros will focus on agribusiness development by integrating youth into its successful **Agribusiness Development Program**, equipping them with the necessary skills and resources to become successful agribusiness owners.

 Agros International,  
4719 16th Ave NE, Seattle, WA 98105

 206.528.1066

[www.agros.org](http://www.agros.org)

Seeds of Promise,  
Harvests of Hope   
Accelerating transformation for 50,000 people



*Land . Hope . Life*

## GUATEMALA

SINCE ITS INCEPTION, AGROS HAS ESTABLISHED OVER 20 VILLAGES IN GUATEMALA'S IXIL REGION, WHICH CONTINUE TO DEVELOP INDEPENDENTLY. DESPITE THIS PROGRESS, THE AREA FACES ONGOING CHALLENGES SUCH AS PERSISTENT POVERTY AND HIGH IMMIGRATION RATES, WHICH DISRUPT COMMUNITY COHESION. IN RESPONSE, AGROS IS LAUNCHING THIS COMPREHENSIVE INITIATIVE AIMED AT CREATING INCENTIVES FOR YOUTH TO REMAIN AND PROSPER IN THEIR HOMELAND.

### 3. Resourcefulness: A New Chapter in Transformation

The **Resourcefulness Project**, Agros' third priority for 2025, aims to deepen its mission by nurturing resilience and resourcefulness in the families it serves. This initiative integrates spiritual renewal and psychological strength into Agros' programs, empowering families to overcome poverty and realize their full potential.

Through partnerships with experts in psychology and spiritual development, Agros will provide **training and mentorship** to help families build resilience and resourcefulness, ultimately enabling them to transform their lives. By addressing the deeper wounds of poverty, the project seeks to achieve whole-person transformation, expanding the definition of success at Agros.

## RESOURCEFULNESS

BY INTEGRATING SPIRITUAL RENEWAL AND PSYCHOLOGICAL STRENGTH INTO OUR PROGRAMS, WE ARE HELPING FAMILIES NOT ONLY ESCAPE POVERTY BUT ALSO EMBRACE THEIR GOD-GIVEN POTENTIAL TO THRIVE. THIS NEW APPROACH EMPOWERS FAMILIES TO DREAM BOLDLY, ADAPT CREATIVELY, AND BUILD FLOURISHING FUTURES—EVEN IN THE FACE OF CHALLENGES.

### ■ LOOKING AHEAD WITH PURPOSE

This year is shaping up to be one of the most significant in Agros' history. From returning to **Honduras** to strengthening our programs in **Guatemala** and launching the **Resourcefulness Project**, we are taking bold steps to deepen and expand our impact.

We encourage you to stay on the lookout for updates on these three initiatives and others, including our commitment to Rick Steve's Climate Smart practices, which serve as a cross-cutting methodology in all our agricultural programs. Our preliminary results in Nicaragua demonstrate significant advancements in the adoption of sustainable farming practices and the development of community resilience. They also precisely illustrate how our productive systems contribute to capturing tons of CO2 emissions.

 Agros International,  
4719 16th Ave NE, Seattle, WA 98105

 206.528.1066

[www.agros.org](http://www.agros.org)

Seeds of Promise,  
Harvests of Hope   
Accelerating transformation for 50,000 people



*Land . Hope . Life*

**Thank you! From seeds to harvests, you make it possible!**

Your continued support is crucial to achieving these ambitious goals. When you partner with Agros, you're not just making a financial contribution; you're investing in hope, resilience, and the transformative power of human potential. Together, we can continue our journey to build inter-generational prosperity in the communities we serve.

Thank you for your decided support and for sharing in this incredible journey of hope and transformation.

**With sincere gratitude,**

**Alberto Solano**  
PRESIDENT AND EXECUTIVE DIRECTOR  
AGROS INTERNATIONAL

**P.S.** If you would like a consolidated giving statement for 2024, please send an email to [give@agros.org](mailto:give@agros.org)

 Agros International,  
4719 16th Ave NE, Seattle, WA 98105

 206.528.1066

[www.agros.org](http://www.agros.org)

**Seeds of Promise,  
Harvests of Hope**   
*Accelerating transformation for 50,000 people*