

# TIERRAS de VIDA

## SPONSORSHIP BENEFITS

Join us as a sponsor of the 2024 Tierras de Vida Gala. Thank you for helping provide a hand up to poor farming families + communities in Central America in this work to end the cycle of poverty.

*Our audience sizes are as follows:*

<b>300</b> event attendees	<b>10,000</b> + social audience	<b>2,800</b> + e-mail audience
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### WHY SPONSORSHIP MATTERS?

Your support of this event helps ensure more of the gifts made during the gala evening go directly to provide for the families we're serving. You are unleashing the full effects of philanthropy thanks to your generosity in helping make this event happen. We couldn't do this without you!

### Presenting Sponsor

(1 available)

**\$40,000**

- Sponsor Exclusivity
- Prominent Logo as "Presenting Sponsor" on all event materials, print & digital
- Speaking Opportunity at Event
- Coordination of a private vision trip for your company
- Individual logo slide & verbal recognition during event program
- Dedicated post on Agros' social media
- Logo and link on Agros' website for one year
- Table for up to 10 Guests at the event

### Harvest of Hope Sponsor

(1 available per industry)

**\$20,000**

- Industry Exclusivity
- Logo Recognition as "Harvest of Hope Sponsor" on all event materials, print & digital
- Individual logo slide & verbal recognition during event program
- Logo and link featured in Agros' newsletter
- Dedicated post on Agros' social media
- Logo and link on Agros' website for one year
- Table for up to 10 Guests at the event

### Prosper Sponsor

**\$10,000**

- Logo Recognition as "Prosper Sponsor" on all event materials, print & digital
- Logo & Verbal recognition during event program
- Logo in Agros' newsletter
- Recognition on Agros' social media
- Logo + link on Agros' website for one year
- Table for up to 10 Guests at the event

### Harvest Sponsor

**\$7,500**

- Logo Recognition on all event materials, print & digital
- Logo recognition during event program
- Recognition on Agros' social media
- Logo + link on Agros' website for one year
- 2 Guest Tickets to the event

### Plant Sponsor

**\$5,000**

- Logo Recognition on all event materials, print & digital
- Logo recognition during event program
- Logo + link on Agros' website for one year
- 2 Guest Tickets to the event

### Seed Sponsor

**\$2,500**

- Name Recognition on all event materials, print & digital
- Name recognition during event program
- 2 Guest Tickets to the event



Seeds of Promise,  
Harvests of Hope

Accelerating transformation for 50,000 people



To learn about custom underwriting or sponsorship opportunities for the Agros gala, please reach out to Molly Delamarter at [mollyD@agros.org](mailto:mollyD@agros.org)  
Visit [www.agros.org/TDV](http://www.agros.org/TDV) for event details & ticket registration.

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