



Seeds of Promise,
Harvests of Hope

Accelerating transformation for 50,000 people



Agros
International
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206.528.1066



To learn more
about the Seeds
of Promise,
Harvests of Hope
Campaign and
how you can help
deeply transform
the lives of 50,000
individuals please
scan here

Dear friends of Agros International,

As we celebrate our 40th anniversary in 2024, we are not merely commemorating the past; we are igniting a new era of ambition and purpose. For four decades, we have remained steadfast in our commitment to serving the most vulnerable populations and following in the Way of Jesus. As we reflect on our past achievements, we find ourselves fueled by a renewed sense of purpose. Inspired by our founder, Skip Li, and his tireless advocacy for landless farmers, we now embark on a bold mission: to impact the lives of 50,000 individuals by our 50th anniversary.

This audacious goal represents our dedication to fostering lasting change and nurturing flourishing communities across Central America.

Our journey to this point has been marked by your incredible support and generosity. Thank you for your faithful partnership. Over the past four decades, your contributions have fueled our growth and enabled us to reach new milestones. It took us 30 years to reach our first 10,000 beneficiaries, but thanks to your support, we doubled that figure from 10,000 to 20,000 in just six years. Now, as we embark on the next phase of our journey, we are determined to impact the lives of 30,000 more people – **an acceleration factor of 3x.**

This acceleration is a testament to the effectiveness of our programs and the dedication of our donors. With each donation, you are helping us sow the seeds of hope and prosperity, which will eventually blossom into a bountiful harvest for the communities we serve. Your continued support is not only appreciated but essential as we strive to achieve our **new goal of reaching 50,000 lives by our 50th anniversary.** Not only are we reaching more families in need, but we are also partnering with you to provide them with the resources to realize lasting and profound transformation.

For our 40th anniversary, we are thrilled to announce the launch of our **Seeds of Promise, Harvests of Hope** fundraising campaign. This campaign aims to secure \$25 million over the next five years, which will allow us to make our vision of accelerated transformation a reality.

The **Seeds of Promise, Harvests of Hope** campaign is an open invitation to join us on this transformative journey. Together, we can make a real difference in the lives of thousands of people, providing them with the tools and resources they need to build a prosperous future for themselves and their families.

Before I introduce our vision for 2024, allow me to share our progress on the promises we made to you in last year's Vision Report.

In 2023, we introduced two pivotal initiatives aimed at expanding our impact and empowering communities: the **La Bendicion Harvest of Hope Center** and the **Women's Entrepreneurial Program**. These two programs have exceeded our expectations, empowering farmers and entrepreneurs alike to build sustainable livelihoods and break the cycle of poverty.



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The La Bendicion Harvest of Hope Center has evolved into a thriving agricultural hub, equipped with state-of-the-art facilities and resources. Since its inception, the center has provided comprehensive training in modern farming techniques, affordable financing, and access to markets. By providing resources and ongoing mentorship to subsistence farmers, we have been able to support their transformation into successful agribusiness owners.

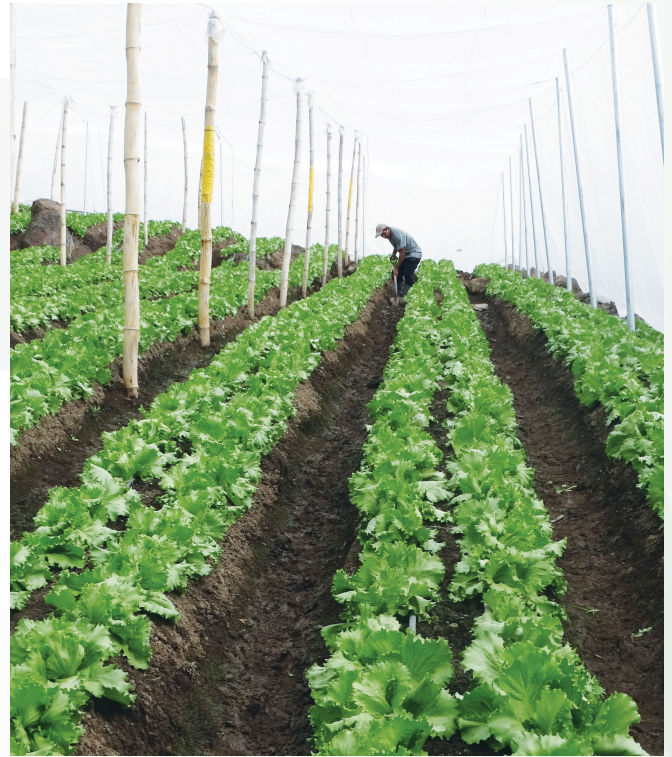
The success of the La Bendicion hub has paved the way for us to establish at least two more Harvest of Hope Centers in the next five years.

We believe that women are unstoppable, and that investing in them will always deliver the highest social returns. This is why over the past year we have prioritized the expansion of the **Women's Entrepreneurship Program (WEP)** which today benefits more than 1,200 rural businesswomen in the farthest and hardest to reach areas of Guatemala.

The WEP is a solution for the lack of income diversification within rural households. It is also an effective way to generate local opportunities for families to stay together, lessening the need for men and youth to migrate away from their villages. We believe that families become prosperous when women are given the opportunity to actively engage in the economy.

Witnessing the spirit and determination of these women is humbling. Their efforts are creating positive, tangible change in their communities and their success keeps families together. We committed to these programs, and you made them possible!

Stay tuned - I will be sharing much more about these exceptional women in upcoming communications.





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OUR VISION FOR 2024

It breaks my heart to walk entire villages where only elders, women and children remain. Many of these women shoulder the responsibilities of running their households single-handedly. The mass migration of men and youth is damaging the social fabric of entire regions. Moreover, numerous families are grappling with the heartbreaking reality of chronic malnutrition among their children. The urgency of this situation compels us to act promptly.

As part of our **Seeds of Promise, Harvests of Hope** campaign, we plan to expand the WEP program to provide tailored services for artisan women. Through the WEP, we will empower these women to increase their productivity, enhance their sewing abilities, and collectively seek direct market opportunities. Similarly, we recognize the critical need to address the plight of the youth. To ensure they remain in and thrive in their communities, we are expanding WEP initiatives and crafting specialized services to foster entrepreneurship opportunities for rural youth. Though we are used to hearing about the implications of migration on the U.S. side of the border, the consequences back in Central America are often overlooked. Empowering youth to create viable, modern agribusinesses will prevent the poverty and instability that migration would otherwise cause.



Your support to these programs keeps families together and prosperous. We have achieved success with similar programs in Nicaragua and are committed to replicating this success in Guatemala.

It's once again time to rally as a community of generosity and buy land in Central America. The last time we came together as partners to embark on the journey of building new communities was 10 years ago. Let's make this 40th anniversary celebration an opportunity for landless families to own a productive parcel of land. With your support and care, thousands of new Agros beneficiaries can finally have a place to call home.



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JOIN THE CAMPAIGN!

The **Seeds of Promise, Harvests of Hope** five-year fundraising campaign is an opportunity to radically transform the lives of the rural poor and build intergenerational prosperity.

Over the last decade, our model has dramatically evolved, becoming much more impactful, efficient, and scalable. Today, the path from extreme poverty to land ownership and intergenerational prosperity has never been clearer. The Agros village development model has incorporated modern production techniques, market alliances, business development services and catalytic financing in order to truly elevate our program's efficacy.

Agros offers one of the world's only long-lasting solutions to rural poverty. By joining our **Seeds of Promise, Harvests of Hope** campaign, you can be an answer to the prayers of thousands of families who have endured the hardship of poverty. Your generosity provides them with a solution that can bring hope and lifelong prosperity into their lives.

The **Seeds of Promise, Harvests of Hope** campaign marks a pivotal moment for our ministry. We can't achieve these ambitious goals without your help. We humbly urge you to amplify your generosity and stand with us and the people we serve.

Thank you for your ongoing generosity. You have been a cornerstone of our journey, enabling us to transform the lives of 20,000 families across the region. We hope your hearts will be moved to give hope to those who are now broken and in need.

Let your heart be guided by the grace and solidarity that God instills within us.

With deep appreciation and gratitude,

Alberto Solano
PRESIDENT AND EXECUTIVE DIRECTOR
AGROS INTERNATIONAL

