

Agros International's

# TIERRAS de VIDA

October 6, 2023

## COMMUNITY PARTNER & UNDERWRITING PACKAGES

Join us as a sponsor of the 2023 Tierras de Vida Gala. Thank you for helping provide a hand up to poor farming families + communities in Central America in this work to end the cycle of poverty.

*Our audience sizes are as follows: 300 event attendees, 10,000+ social audience, 2,800+ e-mail audience.*

### WHY SPONSORSHIP MATTERS?

Your support of this event helps ensure more of the gifts made during the gala evening go directly to provide for the families we're serving. You are unleashing the full effects of philanthropy thanks to your generosity in helping make this event happen. We couldn't do this without you!

### PRESENTING SPONSOR

\$75,000

- Logo & "Presenting Sponsor" mentioned in all event material
- Verbal recognition during event
- Individual logo slide in event slide show
- Logo in program
- Recognition on Agros Facebook page
- Logo in pre- and post-event e-mail
- Logo in Agros newsletters
- Logo and link on Agros website for one year
- Complimentary table for 10 guests at the event



### PROSPER

\$10,000

- Verbal recognition during event
- Individual logo slide in slide show
- Logo in program
- Recognition on Agros social media
- Logo in pre- and post-event e-mail
- Logo in Agros newsletters
- Logo + link on Agros site for one year
- 2 Guest Tickets

### HARVEST

\$7,500

- Verbal recognition during event
- Logo in event slide show
- Logo in program
- Recognition on Agros Facebook page
- Logo in pre- and post-event e-mail
- 2 Guest Tickets

### PLANT

\$5,000

- Verbal recognition during event
- Logo in program
- Logo in pre- and post-event e-mail
- 2 Guest Tickets

### UNDERWRITING OPPORTUNITIES

- Video – \$2,500  
Receive verbal recognition during event  
Includes 2 Guest tickets
- Sponsor the Guests of Honor from an Agros Village - \$2,500
- Musicians - \$1000
- Décor - \$1000
- Digital - \$500



To learn about custom underwriting or sponsorship opportunities for the Agros gala, please reach out to Heather Ringoen at HeatherR@agros.org. Visit [www.agros.org/TDV](http://www.agros.org/TDV) for event details & ticket registration.